



**HKIAAT Accounting and Business Management Case Competition  
2008-2009 (Secondary School Group)**

**Adjudicators' Comments**

**A) Written report**

1. Professionalism in report writing  
It is recommended that table of contents and references should be included in the written report.
2. Report organization and presentation style  
Students are advised to structure their report in a systematic way so that each section are inter-related and finally led to a conclusion and recommendations.
3. Calculation  
It is suggested that calculation be supported with justification instead of simply stating the answers so that readers can follow the reasoning behind.
4. Inclusion of assumption  
Students are recommended to disclose their assumptions in deriving the conclusion for justification.

**B) Oral presentation**

1. Language skills  
The Adjudicators has paid high tribute to the English proficiency of the presenters.
2. Introduction of speakers  
Team leaders are advised to introduce himself / herself and other team members in full name instead of just the English name before starting their presentations.
3. Cue cards  
It is suggested that cue cards should not be relied on heavily. Students should give the adjudicators the impression that they are familiar with the contents of their presentations.
4. Feasibility of recommendations  
It was appreciated that students had made many creative suggestions in their presentation. However, it is recommended that students should consider the feasibility of those ideas and prioritize them with justifications.
5. Question and Answer session  
Students are not required to answer adjudicators' questions immediately. A short discussion among members in reaching consensus before replying the questions are acceptable.