

Case competition**Company visit to Hong Kong Ocean Park –
A tour to discover the success of the Park**

Before the end of the summer holiday, all winning teams from the Accounting and Business Management Case Competition 2011-2012 visited Hong Kong Ocean Park, the company selected for last year's case study. This visit is one of the learning opportunities provided by the competition and it allows students to understand the workplace environment in real life.



Ysanne Chan, director & corporate controller, and Kenny Leung, accounting manager, talked about the secret formula of Ocean Park's success and discussed their work in the Finance & Administration Department.



The three members of the champion team (tertiary institute group) who were offered an internship opportunity by Ocean Park discussed their work experience over the previous two months.



Students visited the place for storing the food for giant pandas and the bird breeding house. All participants were then invited to enjoy a lunch at the park after the tour.

It was an enjoyable and fun day for all participants. We sincerely thank Ocean Park again for their wonderful arrangement and enormous support!

Thoughts from student participants:

Tertiary Institution Group

Champion team

HKU SPACE Po Leung Kuk Community College

"We would like to take this opportunity to thank Ocean Park for their internship offer. In the past two months, we have had the chance to try different kinds of work including management accounting, cash flow and office administration. The unique business nature of Ocean Park provided us with an opportunity to learn different accounting treatments. We will seriously consider taking accounting as our future career", said Flora Sin Wai Him.



1st runner-up & best written report team

Hong Kong Institute of Vocational Education (Kwun Tong)

Tony Chan Hung On valued the company visit: "I enjoyed the visit a lot. After hearing from OP's finance team, we learned the secrets of OP's success - hard work and being creative. We will bear these in mind and follow its footsteps to achieve our goals. The Competition has also boosted our soft skills such as team work and presentation skills, which are valuable in future studies or career. Our thanks go to the HKIAAT and Ocean Park for their support."



Secondary School Group
Champion team
Queen Elizabeth School



career planning," said Aries Li Yat Wa.

Best written report team
CCC Ming Yin College



"During the visit, I learned about Ocean Park's latest re-development plan and found that our proposal for the competition was on the right track. Besides, through the experience shared by Ocean Park's staff we now better understand the duties of each accounting position and how important each role is for Ocean Park. The visit has increased our interest in accounting and has helped us with study and

"In the past, we only knew about Ocean Park from a visitor's perspective. After today's visit, we understand more about its organizational structure and can see things from the management's perspective, which is more strategic. Such experience is not available to a normal visitor," said leader of the team, Vanessa Tsoi Ling Ling.