

The HKIAAT Accounting and Business Management Case Competition 2012-2013 (Secondary School Group)



The HKIAAT Accounting and Business Management Case Competition has become a popular event for secondary school students since it was introduced 11 years ago. This year, we have 1,000 students from more than 180 schools joined the competition.

In order to encourage more students to participate in this year's real business case, the Hong Kong and China Gas Company Limited (Towngas), we have introduced one more option for students to select in their submission. They could either send in a brief ratio analysis report (level 1) or a comprehensive business proposal (level 2). We are pleased to see that the new arrangement is receptive to teachers and students.

For level 2, students formed in teams of three to five members for preparing their business proposal to analyze the business performance and to give recommendation on strategies to sustain the growth of Towngas. Based on the business proposals, the reviewers shortlisted, through a blind review, the best six teams to enter level 3 of the Competition – the oral presentation which was successfully held on 11 May 2013 – to compete for the Championship.

During the oral presentation, each team had 15 minutes to present their business proposal before the judging panel and followed by 5-minute Q&A session to respond to judges' queries. Finally, after a hard time in selection, the results of this year's competition were out:

Prize	School	Team Members
Champion	Holy Family Canossian College	Or Pui Kei, Salina* Choy Hoi Tung, Jasmine Kwok Tsz Ling, Crystal Wong Shu Ting, Athena
1 st runner up	Raimondi College	Chong Cheuk Long, Conrad* Chau Wai Kit, Paul Tam Chung Yan, Titian
2 nd runner up	Ning Po No.2 College	Lo Yat Man, Alec* Chan Pui Kwan, Chloe, Ho Mei Ho, May Mak Sin Ting, Sandy Su Jai Wen, Susan
Best presenter	Raimondi College	Tam Chung Yan, Titian
Best business proposal	Holy Family Canossian College	Or Pui Kei, Salina* Choy Hoi Tung, Jasmine Kwok Tsz Ling, Crystal Wong Shu Ting, Athena

**Team leader*

The winners of the top three prizes will have an opportunity to visit Towngas to have a better understanding of its operation. What's more, the champion team could also take part in the "Young reporters – meeting the professionals" programme, enabling them to meet and interact with an experienced CPA in the field and to write an article sharing their experience. These series of activities provide winners with continuous learning opportunities to enrich their experience and broaden their knowledge.

The HKIAAT wishes to express its sincere gratitude to The Hong Kong and China Gas Company Limited for rendering the kind support for this year's competition in making it a great success.



During the final competition, all merit teams tried their best in presenting their business proposal before the audience.



Mr. John Ho, one of the adjudicators, also the Chief Financial Officer and Company Secretary of the Hong Kong and China Gas Company Limited, giving comments to the teams.



Professor Stella Cho, President of HKIAAT presents the 1st runner-up and 2nd runner-up awards to Raimondi College and Ning Po No.2 College.





Mr. John Ho presents the award to the Champion team from Holy Family Canossian College.



The best presenter, Tam Chung Yan, Titian from Raimondi College.