



Employer in the spotlight
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AAT – Your career aspiration

Senior Vice President of a leading e-commerce service provider in Hong Kong, Peggie Chu tells us her views on the AAT qualification and the superb performance of her AAT-trained staff.

Tell us something about Tradelink Electronic Commerce Limited.

Tradelink was established in 1988 and was listed on the main board of The Stock Exchange of Hong Kong in 2005. It is a joint venture between the Hong Kong SAR Government and private sector shareholders, and it aims to foster the productivity and competitiveness of Hong Kong's trade through the provision of trade-related electronic commerce.

As the pioneer of e-commerce in Hong Kong, Tradelink provides a wide range of secure and reliable business-to-government and business-to-business services. Its core businesses comprise two streams: government and commercial services. Government services include import & export trade declarations, electronic cargo manifest and the textiles trader registration scheme. Commercial services include electronic shipping orders and trader documentation services, etc. Our client portfolio includes many logistics companies, freight forwarders, small and medium-sized enterprises, and some multi-national companies.

What are your main roles in the company?

Reporting to the Chief Finance Officer, my main duties are to take care of the Company's investments, oversee the operation of payment team and supervise the monthly financial account closing as well as the preparation of annual and interim reports.

What are your views on the AAT qualification?

Many people around me, colleagues and friends, have acquired the AAT qualification or are currently studying for the AAT examinations. I know that the syllabus covers a wide range of topics tailor-made for the accounting and financial needs of Hong Kong's companies. I think that the syllabus is very comprehensive and provides a strong foundation for new starters in the profession.



What are your views on Gloria and her quality of work? What are her competitive advantages, especially with the AAT qualification?

Gloria is self-driven and a good team player, working with dedication. She learns fast and plans her work well. She also demonstrates good communication skills in her tasks, which require interaction with different colleagues in the company and suppliers.

Our company has a customer base of more than 54,000 companies, meaning many payment orders need to be processed every day. We also need to collect payments from every end-user on behalf of the government, and all these have to be settled daily. Therefore, accuracy and timeliness of transaction processing are extremely important. Gloria is always able to get her job done efficiently and accurately. Consistency counts more than occasional brilliance. I feel blessed to have her as she is able to deliver results of consistently high quality. I believe the knowledge and training gained from studying for the AAT qualification contributes to her good performance.

Are Gloria's qualities what you look for when hiring accounting staff?

Yes. Success in a career all boils down to a person's career aspirations. If a person has set a clear target, like Gloria in attaining the AAT qualification, it is natural for them to learn proactively and progressively. Sooner or later, they will be able to produce high quality deliverables. That's what professionalism means. If I had to hire a new recruit, Gloria's superb performance would give me confidence in AAT graduates.

How do you encourage students who would like to work in the accounting field?

Don't be bothered by the notion of personality-and-career match. It is a matter of career aspiration. If you want to have a bright and rewarding future, you have to set clear targets and be determined. Prospective accounting personnel should set attainable goals, like attaining the AAT qualification step by step.