

President's message

Time flies. This is the opportune time to wrap up my first year as the HKIAAT president, and what we have achieved in 2012.

During the past year, we stepped up our efforts to building a strong foothold in secondary school market with our foundation examination. I was gratified to see that our concerted efforts have resulted in a great success. The enrolments of foundation examination have shown nearly three-fold increase when compared with the first year of its launch. This encouraging result was the evidence that the examination is highly regarded for its quality and usefulness in boosting students' confidence and ability in taking the Hong Kong Diploma of Secondary Education.

Apart from developing a new market, we never slow down our pace in upholding the reputation and popularity of the AAT qualification. In this connection, we have set up a specialized Task Force which comprises the HKIAAT Board members and the senior management of the HKICPA / HKIAAT, to map out short and long term strategies for AAT to meet the changing needs and expectation of the society. A number of new policies and tactics such as re-instatement of full exemption and enhanced support for students have been formulated and will be carried out in the coming few months.

With your staunch support, I unequivocally believe that the AAT qualification will continue to stand firm in the market. Before moving into the new year, let me take this opportunity to express my heartfelt gratitude to all board and committee members who have contributed to our achievements over the past year. We wish you a wonderful Merry Christmas and Happy New Year!

Stella Cho

President of HKIAAT

