

The HKIAAT Accounting and Business Management Case Competition 2012-2013 (Tertiary Institute Group) – A Test Ground for New Accounting Stars



Entering its 11th year, the HKIAAT Accounting and Business Management Case Competition has become a popular event among tertiary institutions in the territory. This year, we have 189 entries over 680 students from Hong Kong and Mainland joining.

The competition offers a very good opportunity for students studying business and / or accounting to apply their knowledge in a practical way. Not only do students need to use their business knowledge, they also have to demonstrate their soft skills such as analytical skills, time management, presentation skills, creativity and team building throughout the competition in order to win a prize.

With the Hong Kong and China Gas Company Limited (Towngas) as the selected company for this year, students formed in teams of three to four members for preparing their business proposal to analyze the business performance and to give recommendation on strategies to sustain the growth of Towngas. Based on the business proposals, the reviewers shortlisted, through a blind review, the best six teams to enter the final round of the Competition – the oral presentation which was successfully held on 20 April 2013 – to compete for the Championship.

During the oral presentation, each team had 15 minutes to present their business proposal before the judging panel and followed by 5-minute Q&A session to respond to judges' queries. Finally, after a hard time in selection, the results of this year's competition were out:

Prize	Institution	Team Members
Champion	Hong Kong Institute of Vocational Education (Kwun Tong)	Yeung Yik Ho, Oscar* Cheung Yuen Ting, Cindy Liu Lok Hang, Roy Suen Man Luen, Billy
1 st runner up	School of Continuing and Professional Studies, The Chinese University of Hong Kong	Wong King Hung, Kevin* Lau Wang Yam, Kim Li Lai Shan, Louisa To Ka Chun, Gary
2 nd runner up	HKU SPACE Po Leung Kuk Community College	Choi Yu Chiu, Thomas* Chung Ping Hang, Tony Ho Ka Hing, Sam Lin Yi Lung, Jeremy

Best presenter	Hong Kong Institute of Vocational Education (Kwai Chung)	Chow Ngan Kai, Vincent
Best business proposal	School of Continuing and Professional Studies, The Chinese University of Hong Kong	Wong King Hung, Kevin* Lau Wang Yam, Kim Li Lai Shan, Louisa To Ka Chun, Gary

**Team leader*

The Champion team of this year won an internship at Towngas while winners of the top three prizes will have an opportunity to visit the company to have a better understanding of its operation. What's more, they could also take part in the "Young reporters – meeting the professionals" programme, enabling them to meet and interact with an experienced CPA in the field and to write an article sharing their experience. These series of activities provide winners with continuous learning opportunities to enrich their experience and broaden their knowledge.

The HKIAAT wishes to express its sincere gratitude to The Hong Kong and China Gas Company Limited for rendering the kind support for this year's competition in making it a great success.



During the final competition, all merit teams tried their best in presenting their business proposal before the audience.



Mr. John Ho, one of the adjudicators, also the Chief Financial Officer and Company Secretary of the Hong Kong and China Gas Company Limited, giving comments to the teams.

Accounting and Business Management Case Competition
Annual Award and Graduation Ceremony 2012-2013



Ms. Suzanna Chiu, President of Hong Kong Institute of CPAs presents the award to the Champion team from Hong Kong Institute of Vocational Education (Kwun Tung).

Annual Award and Graduation Ceremony 2012-2013



Professor Stella Cho, President of HKIAAT presents the 1st runner-up and 2nd runner-up awards to School of Continuing and Professional Studies, The Chinese University of Hong Kong and HKU SPACE Po Leung Kuk Community College respectively.

Accounting and Business Management Case Competition
Annual Award and Graduation Ceremony 2012-2013



The best presenter, Chow Ngan Kai, Vincent, from Hong Kong Institute of Vocational Education (Kwai Chung).