

## Company visit to Sa Sa – interactive learning outside the classroom

On 31 August 2010, the winning teams of the Accounting and Business Management Case Competition 2009-2010 made a visit to the head office of Sa Sa International Holdings Limited (Sa Sa), the selected company for last year's case study.

During the visit, Mr. Andy Choi, Sa Sa's Vice President and Group Financial Controller, and his staff from finance department, talked about their career development; the winners were then taken on an office tour. Students were very pleased with the opportunity of being able to see a real work place environment. This visit to Sa Sa marked a meaningful end to the students' summer holiday. We would also like to take this opportunity to thank Sa Sa for their enormous support!



Ms. Macy Leung, Director of Communications of Sa Sa, extended a very warm welcome to students.



Mr. Andy Choi talked to students about the qualities that employers are looking for. "You should not only fulfill, but exceed, your employer's expectation," Mr. Choi said.



The two-hour visit was interactive and meaningful. Students enjoyed the visit very much and offer Sa Sa many thanks for the excellent arrangements.

**Student feedback after the visit:**

- 1<sup>st</sup> runner-up team in the tertiary institute group, from Hong Kong Community College, The Hong Kong Polytechnic University

*“As with other fresh graduates, we sometimes feel anxious about our future. However, Mr. Choi’s reminiscences on how he entered into the accounting profession and strove toward his goals have strengthened our confidence. Mr. Choi’s encouragement at the end of the visit was the most impressive part of the visit, and we will always bear his words in our mind,”* said Leung Kak Ning, the leader of the team.



- Champion team in the secondary school group, from CCC Ming Yin College

*“We were already very excited even before the activity since this was the first time we had visited a real company. After this, we know more about the operations of a cosmetic retailer. We also had a great time listening to the recollections and advice from their senior staff. Mr. Choi gave us a great deal of useful career advice and encouragement. This was an invaluable experience. We would like to thank all the staff of Sa Sa and the HKIAAT,”* said Au Hok Man, the leader of the team.



- 1<sup>st</sup> runner-up team in the secondary school group, from CCC Ming Yin College

*“Before this visit, we only had the opportunity to see an office setting in a large corporation during a TV drama. This has been a valuable experience as we have become aware of what being an entrepreneur means and how it relates to the field of our study,”* said Chung Man Kit, the leader of the team.



- 2<sup>nd</sup> runner-up team in secondary school group, from Po Leung Kuk No. 1 W.H. Cheung College

*“The visit was a fruitful and unforgettable experience for us! We gained a deeper insight into the operation of a large-scaled enterprise. We also had a lively discussion with Mr. Choi and his fellow staff on academic and career matters, and even on a proper attitude to life. We agree with his view that the greatest responsibility as a student is to study hard, and to grasp every opportunity to learn and widen horizons. To conclude, the visit was not only eye-opening, but also thought-provoking,”* said Ching Hiu Yan, the leader of the team.

